For more information, please contact:

Name

BenQ Corporation

Tel: +

Fax: +

Email: [name@BenQ.com](mailto:name@BenQ.com)

**BenQ PhotoVue SW321C Photographer Monitor Awarded Best Professional Photograph Monitor 2020 by TIPA**

**Eindhoven, The Netherlands, April 15, 2020** – BenQ, internationally renowned provider of digital lifestyle devices, announced today that its PhotoVue SW321C photographer monitor has earned the Best Professional Photo Monitor 2020 from the Technical Image Press Association (TIPA), the prestigious international industry advocate. Representing 30 photography publications around the world for in-depth insights, the TIPA Award acclaims and recognizes the best photo and imaging product in the world.

“The new BenQ PhotoVue SW321C features a generous 4K resolution, 32-inch screen that strongly appeals to imaging professionals for both still and video processing. Colour accuracy is assured with 99% Adobe RGB colour space coverage, 100% sRGB, and 95% DCI P3 gamut. What's more, the specific BenQ Uniformity technologies provide even brightness and colour across the entire screen and their unique Paper Color Sync software with ART panel accurately simulates photo print colours on screen. The SW321C also features powered USB-C compatibility enabling users to connect directly from laptops and other devices.” as commented by TIPA.

**Professional-Grade Image Quality**

The SW321C with AQCOLOR technology provides stunning wide color spaces and offers 10-bit color depth and 16-bit 3D lookup table produce pristine colors with Delta E≤2 accuracy. Everyday color consistency can be achieved with on-board hardware color calibration. Each SW321C comes with a factory color calibration report and certifications from CalMAN and Pantone.

SW321C also employs ART (Advanced Reflectionless Technology) panel to minimize reflection and glare, offering a paper-like effect. Working together with Paper Color Sync software, this ensures simulated previews are almost the same in print.

**About Technical Image Press Association (TIPA)**

The 2020 TIPA award winners were selected in annual TIPA General Assembly, which comprised of editors from publications in 14 countries across five continents that lead the photography and imaging industries. Products endorsed by the TIPA Awards indicate to be the most excellent product that has introduced to the market in the preceding year.

For more information on TIPA, please visit [www.Tipa.com](http://www.Tipa.com). To find out more about BenQ professional monitors, please visit [BenQ.eu](https://www.benq.eu/).

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About BenQ Corporation

Founded on the corporate vision of "Bringing Enjoyment 'N' Quality to Life", BenQ Corporation is a world-leading human technology and solutions provider aiming to elevate and enrich every aspect of consumers lives. To realize this vision, the company focuses on the aspects that matter most to people today &ndash; lifestyle, business, healthcare and education &ndash; with the hope of providing people with the means to live better, increase efficiency, feel healthier and enhance learning. Such means include a delightful broad portfolio of people-driven products and embedded technologies spanning digital projectors, monitors, interactive large-format displays, audio products, cloud consumer products, mobile communications and lifestyle lighting. Because it matters.

About BenQ Group

The BenQ Group is a $22+ billion powerhouse comprised of nearly 20 independent companies operating in over 30 countries across numerous industries with a combined workforce of over 100,000 employees. Each Group member is a recognized leader in its own field, contributing to the BenQ Group's vast resources, broad R&D, and distinct strategic strengths. By leveraging each company's vertical specialization to create true scale across horizontal markets, the BenQ Group controls a highly efficient value chain with the unrivaled ability to deliver critical components and world-class solutions in the following industries: TFT-LCD, green energy, fine chemicals and advanced materials, lighting, IC design, precision components, system integration, branded business, and service. The Group is committed to profitable and sustainable businesses that share its long-standing vision of Bringing Enjoyment 'N' Quality to Life. The BenQ Group companies are: BenQ Corporation, AU Optronics Corporation (world's top manufacturer of large-size TFT-LCD panels), Qisda Corporation, Darfon Electronics Corporation, BenQ ESCO Corp., BenQ Materials Corp., BenQ Guru Corp., BenQ Medical Center, BenQ Medical Technology Corp., BenQ AB DentCare Corp., Daxin Materials Corp., Dazzo Technology Corp., Darwin Precisions Corp., Lextar Electronics Corp., LILY Medical Corp. and Raydium Semiconductor Corp.